



Nordic is a quarterly magazine about tourism, nature, culture, business, sports and lifestyle of Scandinavia, Iceland and the Baltic states. The magazine periodically contains specials.

General information

<i>Publisher</i>	Van Splunter Media
<i>Frequency of appearance</i>	4x year
<i>Single issue</i>	€ 6,99
<i>Subscription The Netherlands</i>	€ 24,20
<i>Subscription Belgium</i>	€ 30,20
<i>Number of pages</i>	84 pages
<i>Circulation</i>	15.000
<i>Page size (w x h)</i>	230 x 297 mm
<i>Print</i>	Offset
<i>Cover</i>	300 grs Satin MC
<i>Inside</i>	100 grs FSC

Digital version (iOS, Android, Windows10)
www.magazine.nu € 3,99

Issue dates 2019
 19/3 - 18/6 - 17/9 - 10/12

Closing dates
 19/2 - 17/5 - 23/8 - 14/11

Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 875,-
1/4 page	€ 525,-
1/8 page	€ 325,-

All rates are based on full colour printing.
 Tax (21% BTW) not included.

Discounts

4 Ad placements: 15% discount.

Extra's

Outside back cover: +25%, Inside covers: +15%
 Layout of your ad at our studio: once € 250,-
 Banner Advert: each advertiser can be visual on our website and newsletter.
www.nordicmagazine.nl

Spread single issues

Aldipress (The Netherlands),
 AMP (Belgium) VMBpress (The Netherlands)

Specifications print

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 67 mm
1/8 page (landscape)	102 x 67 mm

Page Bleed 3 mm

Preferred placement +25%

Specifications website

Sidebar right 320 x 150 px € 175,-

Specifications digital newsletter

Frame 530 x 81 px € 375,-

Facebook message (3x) € 375,-

Contact

Jaap van Splunter
 +31 (0)6 15 45 39 58
sales@vanspluntermedia.com

VAN SPLUNTER MEDIA

www.vanspluntermedia.com

P.O. Box 58
 7590 AB Denekamp

M +31 (0)6 15 45 39 58
E sales@vanspluntermedia.com

W www.nordicmagazine.nl
F [nordicmagazine](https://www.facebook.com/nordicmagazine)



Nordic Magazine Northern Europe in focus